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Business Tycoons Session Jashn-e-Iqbal'23

Youth Empowerment Society (YES) is, non-profit, non-sectarian & non-political youth organization that works on capacity building & promotes patriotic Culture by developing youth leaders. YES, organized two Jashn-e-Iqbal, 2018-19, to reconnect the youth with our own treasured heritage. It was a massive hit - the Biggest Edu-infotainment program for Pakistan.

Allama Iqbal is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

Jashn e Iqbal: It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal again this year with patriotic zeal and zest.

Sessions The variety of gatherings and activities that we are offering are unparalleled. We aim to bring the best speakers from around the globe. It will be a 03 days mega event with 70+ exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, and Ideology of Iqbal.

BUSINESS TYCOONS' SESSION (Segment)

Segment Details; The "Business Tycoons" session at our event spotlights the journeys and insights of renowned Business leaders who have achieved exceptional success in the business world. This session offers a unique opportunity to gain a deeper understanding of the strategies, challenges, and principles that have propelled these tycoons to the pinnacle of their respective industries. Attendees can expect to hear firsthand accounts of their Business journeys and learn valuable lessons from their experiences.

Activity Plan: During the Business Tycoons session, participants engage in panel discussions and interactive Q&A sessions with the featured business leaders. In this session, invited prestigious Business Men talk about their success stories and moderator will inquire about their challenges and barriers.

Audience details: Invitation to the Students of Business & youth. It's an opportunity for attendees to recognize their inner potential, and learn how to overcome challenges.

Request Being a Citizen of Pakistan, join this Patriotic cause by supporting us in our mega event "Jashn-e-Iqbal". Through this, you can help us ignite the flame of this nation's Love in the hearts of Youth.

This session will unleash the abilities, ultimately fostering their own entrepreneurial spirit and knowledge. Being a Pakistani & a true Lover of our Soil/Motherland, Support "Jashn-e-Iqbal"

We **welcome** you to this spiritual and patriotic cause where we **can work for nation-building**. With the highest regards,



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Irfan Butt
President

Youth Empowerment Society